

Certificate Program in Leadership and Ethics



Enhance your leadership and ethical decision-making skills and earn a Certificate in Leadership and Ethics along with your bachelor's degree from the University of Pittsburgh's nationally ranked College of Business Administration.

The Certificate Program in Leadership and Ethics (CPLE) is an undergraduate certificate offered by the David Berg Center for Ethics and Leadership, part of the Joseph M. Katz Graduate School of Business and the College of Business Administration. The CPLE curriculum is based on the belief that leadership and ethics are interdependent. You will gain an understanding of various models of leadership, and you will develop skills that leaders need to perform effectively, including motivating, delegating, teambuilding, negotiating, and resolving conflict. You also will learn to identify and process the vast range of competing organizational pressures to deal effectively with complex situations and make responsible, ethical decisions. Whether you plan on pursuing a corporate career, are headed for the nonprofit sector, or are going into small business, the College of Business Administration and CPLE provide a strong foundation for the future.

Experience

You will have a variety of opportunities to apply the skills and concepts you learn outside the classroom. You will work collaboratively on teams. You will engage in service-learning projects for nonprofit organizations where, for example, your team might be asked to develop and implement a marketing or business plan. You also will gain valuable knowledge about positions relevant to your interests through the corporate mentoring program and by participating in internships.

Learn

CPLE coursework consists of 16 credits (13 credits beyond the Bachelor of Science in Business Administration requirements).

Additionally, you will enhance your key leadership competencies in such areas as communication, conflict management, and business acumen by working with our coaches in the CPLE Communication Academy.

CPLE Curriculum

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| • Managerial Ethics and Stakeholder Management | 3 credits* |
| • Ethical Leadership Fundamentals | 1 credit |
| • Service Learning in Organizations | 3 credits |
| • Leadership in the Social Environment | 3 credits |
| • CPLE Capstone Seminar | 3 credits |
| • Functional Elective (see options below) | 3 credits |

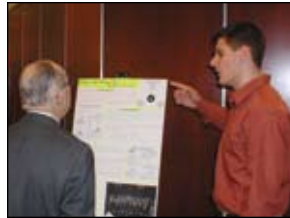
Select one:

- » Business Law (Accounting)
 - » Institutions and Markets (Finance)
 - » Negotiation (General Management)
 - » Public Relations Management (Marketing)
 - » Board Governance and Management
 - » Study Abroad Program in Leadership and Ethics
- Required Internship within Functional Area**

16 total credits

*required of all Bachelor of Science in Business Administration students

**internship is not completed for credit



Lead

CPLE students have a number of unique leadership opportunities available to them, including the following:

Socially Responsible Investment Project. Learn the art and discipline of managing a securities portfolio within socially responsible investment objectives. Write an investment policy statement that includes the risk tolerance, investment objectives, asset allocation, securities selection criteria, and portfolio performance measures. Then, select securities for the portfolio and monitor its performance.

CPLE Council. Develop your leadership skills while helping to improve the CPLE student experience. Increase the visibility of CPLE throughout the College of Business Administration, mainly through coordinating student activities and providing important opportunities for students to serve the community.

Leadership Living-Learning Community. Selected applicants who gain admission to this living-learning community will participate in a fall reflection retreat designed for self-discovery and a spring leadership summit created to further develop leadership potential. Participate in community-based service-learning projects, create a personalized leadership development portfolio, develop a powerful network of strong community leaders, and receive leadership designation on your cocurricular transcript.

Mentor Circles. CPLE students participate in innovative circles that involve peers across the program partnered with corporate and community leaders as mentors. As CPLE student Erin Scheiing states, "My relationship with Erin (Baker, her mentor) has been able to develop beyond that of mentor/mentee for a school project to a peer-to-peer mentoring relationship that has been invaluable to me. I encourage all future CPLEs to take this assignment seriously; it has the ability to shape your future."

Jamie Lynn Ennis, CBA and CPLE Graduate, April 2007

Major: Marketing; Minor: Economics; Certificate in Leadership and Ethics

"CPLE offered numerous leadership opportunities that allowed for my self confidence and 'outside-of-the-box' thinking to develop. Because of this experience, I understand and am more aware of my strengths and what I can offer in leadership positions."



As a College of Business Administration student who also completed CPLE, Jamie Ennis carried a heavy course load, studied abroad in three countries, and completed three internships. She also undertook numerous leadership roles within student organizations and a variety of community service activities. Ennis' efforts paid off. She now is applying her experience in multitasking and handling a heavy workload to her current position with GlaxoSmithKline (GSK) as a retail access representative. In this role, Ennis conducts retail store calls for a territory of 52 stores, driving volume of GSK products and ensuring that business objectives and profit goals are met.



University of Pittsburgh

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