

FOR IMMEDIATE RELEASE

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FineTrans Inc. - Office of Public Affairs

(800) XXX-XXXX

Notice Regarding Recall: ZoomBoard Polypropylene Hose

PITTSBURGH - FineTrans Inc., in conjunction with the Consumer Products Safety Council (CPSC), issued a materials-issue recall of its highly acclaimed ZoomBoard. The company received 35 reports of the ZoomBoard's engine catching fire. The fires were caused by a rupture in the polypropylene hose connecting the ZoomBoard's fuel reservoir to the feeder valve, which allows gas to flow to the engine. The hose may corrode, weaken, or split due to a chemical interaction with gasoline. There have been no reported injuries related to this problem.

To date, FineTrans has sold more than 2 million ZoomBoards and anticipates no further recalls of engine components.

The faulty hose is easily replaced with a thicker-gauge, polyethylene hose that resists ruptures. There is no cost for this installation and the process can be completed by certified ZoomBoard repair technicians working for authorized retailers. Most retailers can complete repairs within one business day. For a list of local authorized repair centers please visit <http://www.zoomboard.com>.

The ZoomBoard may also be sent directly to the factory repair center, free of charge. ZoomBoards sent to the center will be returned to the consumer no later than 10 days from the date the ZoomBoard is received. Customers can call 1-800-555-1234 for 24-hour information and to request a postage-paid mailing label.

Due to safety concerns, FineTrans has asked consumers allow only certified technicians to replace this part and will not issue retrofit repair kits to customers directly.

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FineTrans Inc. has recalled all ZoomBoards from national retailers and replaced their inventory with a 2nd generation ZoomBoard, with the heavier gauge, polyethylene hose installed. The packaging for the new ZoomBoard is bright green, rather than yellow, and is clearly labeled, "ZoomBoard G2."

In efforts to reach every customer, FineTrans Inc. will notify all ZoomBoard owners of this recall via letters, which include local authorized repair locations and respective contact information. FineTrans also posted a public notice on its company Web page (<http://www.finetranscorp.com>) and will develop recall information for its national retailers. The company will send e-mail notifications with complete recall instructions, where e-mail addresses are available.

FineTrans sincerely regrets this situation and any inconvenience this recall has caused its customers. FineTrans stands behind its product and will make every effort to ensure the repair process is completed in a timely manner.

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